

GOVERNMENT OF ANDHRA PRADESH

Establishment – Horticulture Department – RKVY Vegetable Initiatives for Urban Clusters – Appointing CEO, Rythu bazaar as the Implementing Agency – Orders – Issued.

AGRICULTURE AND COOPERATION (Horti.) DEPARTMENT

G.O.Rt.No. 10

Dated: 04.1.2012

Read :

From the COH, A.P., Hyderabad, Lr.No.Veg/62/2011, dt.13.12.2011

ORDER:

In the reference read above, the Commissioner of Horticulture, Hyderabad has informed that, the RKVY Vegetable Initiatives for Urban Clusters Scheme is implemented by Department of Horticulture in the Districts of Medak, Mahabubnagar and Ranga Reddy. The Screening Committee headed by Chief Secretary approved the action plan on 16.05.2010. The Commissioner, Agriculture has released an amount of Rs.12.44 crores in the month of October towards the Scheme. One of the components of RKVY Vegetable Initiatives for Urban Clusters programme is “Infrastructure for Primary level Consolidation” consisting of establishment of Collection Centers, Retail Shops and Motorized Vending Carts for an amount of Rs.3.97 crores.

2. The COH, A.P., Hyderabad, also stated that, the CEO, Rythu Bazar was requested to come up with an action plan in close coordination with Asst. Directors of Horticulture and NGOs involved in the Programme, for implementation of this component. Accordingly, the CEO, Rythu Bazar has reviewed with all concerned and came up with a detailed action plan for the implementation of the above component.

3. In the circumstances reported by the COH, A.P., Hyderabad, Government after careful examination here by appointing CEO, Rythu bazaar as the Implementing Agency for the component of Infrastructure for primary level consolidation (Marketing) under the RKVY Vegetable Initiatives for Urban Clusters.

4. The Commissioner and Director of Agricultural Marketing, Hyderabad shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**Dr.C.V.S.K.SARMA
APC & PRINCIPAL SECRETARY TO GOVERNMENT**

To.
The Commissioner of Horticulture, Hyderabad
The Commissioner and Director of Agricultural Marketing, Hyderabad
P.S to M(Hort.)
P.S to APC & Prl.Secy to Govt.
The CEO, Rythu Bazar
SF

//Forwarded by order//

SECTION OFFICER